

ROTA GIVES SCHOOL BAGS IN GAZA



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Weather Today

HOT & DUSTY	
Sunrise	4:46 am
Sunset	6:15 pm
High	43°C
Low	31°C
Wind	5 kts
Visibility	moderate
Pressure	1010 mb
Rel. humidity	56%

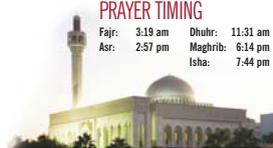
# Nation

Qatar Tribune

Saturday, May 19, 2012

PRAYER TIMING

Fajr:	3:19 am	Dhuhr:	11:31 am
Asr:	2:57 pm	Maghrib:	6:14 pm
		Isha:	7:44 pm



PM MEETS BULGARIAN AND TURKISH PRIME MINISTERS



Prime Minister and Minister of Foreign Affairs HE Sheikh Hamad bin Jassim bin Jabor al Thani with Bulgarian Prime Minister Boyko Borisov (right) and Turkish Prime Minister Recep Tayyip Erdogan (centre), in Varna, Bulgaria, on Friday.

## MoE's green drive at Al Nouf concludes

MOHAMED KHOULADI  
DOHA

MINISTRY of Environment (MoE) initiated a cleaning drive at Al Nouf, near Al Khor, recently. The main objective of the green drive — which concluded earlier this week — was to transport 300,000 used tyres from the area.

The MoE's campaign was mainly concentrated in Al Nouf area, near Al Khor coast. It began earlier in the year and lasted for over two months.

During the campaign, tyres and other harmful materials were removed from the beach area. Some of these wastes included construction materials, products used for farming, and food substances left by residents who go out for camping.

MoE Terrestrial Section Head Omar Salim al Nuaimi, who was also one of the supervisors of the campaign, said that the waste materials were transported to a "solid house waste treatment centre" in Mesaieed.



Used tyres before they were cleared at Al Nouf, near Al Khor, recently.

He stressed on the importance of cooperation to preserve the country's marine environment.

"Several employees from various MoE departments took part in the cleaning drive," Nuaimi said.

Nuaimi pointed out that the tyres were transported by MoE-hired vans. "The transportation process was carried out every day. It some times reached 22 vans a day. Around 300,000 tyres were removed from Al Nouf area," he said.

Speaking on the challenges encountered during the drive, Nuaimi said, "The long distance between Al Nouf area and the treatment centre in Mesaieed was a major hindrance. It was time-consuming

and we had to remove a large number of tyres in a short span of time."

MoE hosts such campaigns regularly to spread environmental awareness among the people of Qatar and prevent chemicals and other waste materials from penetrating into the soil.

Harmful materials like chemicals can damage the country's environment and also give rise to various diseases which directly affect residents.

The green drive was carried out by the Department of Environmental Protection. "Such campaigns are common. It usually takes place in different parts of the country," Nuaimi concluded.

## 38 students of QU, TAMUQ take part in case contest

TRIBUNE NEWS NETWORK  
DOHA

ABOUT 38 technical students from Qatar University (QU) and Texas A&M University in Qatar (TAMUQ) participated in the 'Running a Refinery' competition organised by Qatar Shell's research facility at the Qatar Science and Technology Park. The event saw students test their skills in a case study where they are required to salvage an under-performing refinery.

The competition first took place in 2011 when 21 students participated. Students from universities in Qatar have been able to demonstrate robust business and operating skills in the exercise, which was organised to test their ability to deal with challenges, streamline complexities and achieve optimal performance in an operating unit.

Youssef Saleh, general manager of Qatar Shell Research and Technology Centre (QSRTC), said: "We always strive to give students the opportunity to witness how their studies will translate into real life work experience. These are real situations which

project managers have to deal with on a daily basis, and I was very impressed by the technical capabilities and the passion that the students showed in dealing with them. We hope that by giving a glimpse of what their professional career might look like, that this exercise has helped raise the students' interest in pursuing a technical career."

Different teams of students brainstormed to deal with an array of operational challenges in order to ultimately come up with optimal solutions and strategies to improve the performance of the refinery. The teams were offered light-touch coaching and guidance by Shell engineers on the subtleties of managing different challenges and the correlations between business and operational decisions. They gained insight into cross-functional interfaces and the need for integration to arrive at the right solutions.

Salem Ali al Adba, a student of mechanical engineering at QU, said: "I am grateful that Shell has provided me with this fantastic opportunity, I feel like I have learnt so much about running a refinery."

The teams presented their recommended strategies to Shell functional experts, who evaluated the proposed solutions and provided feedback on their recommendations. The winning teams were selected on the basis of validity and business robustness of their strategies as well as the short and long term implications of the solutions.

Fatima al Afifi, a final year electrical engineering student at TAMUQ, said: "Joining the Shell case study challenge was a great experience for me because it offered us a real life engineering problem in which we had to integrate our science knowledge to come up with feasible assumptions and efficient solutions. I really enjoyed the challenge and I would like to thank Shell and the organisers for this amazing opportunity."

The winning team got a fully paid trip to Kuala Lumpur to attend the Shell Eco Marathon from July 4 to 7. The eco marathon is a Shell-sponsored event where students from around the world compete to build and race with the most energy efficient cars.



Officials of QSRTC with QU and TAMUQ students, in Doha, recently.

## Al Fakhoora students raise awareness about lost villages

TRIBUNE NEWS NETWORK  
DOHA

AL FAKHOORA students in Gaza recently launched a campaign to raise awareness about their lost villages just as the group continues to support them and empower their families through its Dynamic Futures Programme.

As almost 80 percent of the Gaza Strip residents are 1948 refugees, Al Fakhoora students launched an online campaign in remembrance of the Day of Catastrophe, or Al Nakba Day, by raising the names of their lost villages. Fourteen students took part in a photo campaign that was launched on Al Fakhoora's Facebook page. The students posed in different parts of Gaza holding sheets of paper with the names of their towns and villages.

In the run up to the day, the students had planned a number of activities such as painting a mural of the Palestinian map and faces of the people who had witnessed the Nakba. They also posed for a group photograph standing together making the shape of a key signifying the keys to the houses their families left behind.

"It's important that we keep our history alive and we need to always find ways to keep our youth involved" said Al Fakhoora student Islam al Masri.

These student-led events coincided with Al Fakhoora director's visit to the city to evaluate the organisation's projects.

Al Fakhoora's flagship pro-



Students at a meeting with Al Fakhoora Director Farooq Burney, in Gaza, recently.

gramme is its Dynamic Futures initiative which provides 100 scholarships annually to students in Gaza, boasts 300 students to date, attending eight different universities. The programme offers students various leadership workshops as well as activities designed to empower them with social media, film making and writing skills. It has partnered with 'The World in Conversation Project', providing students with a virtual Majlis, where students from the United States and Gaza engage in active dialogue weekly using Cisco's telepresence technology.

Al Fakhoora Director Farooq Burney met with students to receive direct feedback and assessment from them on the activities and gauge their overall satisfaction with the programme.

"An integral part of what we

hope to offer the students is mentorship in methods, active listening and dialogue participation.

"The programme is unique in its structure because it works on listening to students' needs and making sure it incorporates a system and an array of services that responds to those needs," he said.

Moreover, the programme works beyond financial assistance to the students. Through a unique partnership with the United Nations Development Programme (UNDP) Deprived Families' Economic Empowerment Programme (DEEP), for every scholarship that Al Fakhoora offers, the UNDP helps the student's family set up their own business to achieve economic sustainability. Students selected in the programme are registered

with the Ministry of Social Affairs as members of families suffering from abject poverty.

Hala al Daasleh comes from a family of eight members and an unemployed father. She remembers living on handouts from relief programmes. Although she achieved high grades in her high school exams, she was unable to enroll in university, but got a scholarship to do a course in fashion design. The DEEP initiative assessed Hala's capabilities and helped her set up her own business from a small room in her home.

"The programme took me through the basics of setting up a business, showing me how to make simple accounting entries. I started off making \$250-300 a month which made my father ecstatic," Hala said.

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DIAL DOHA

<b>FIRE</b>	999	Airport Services-Operator	44656666	Drain Centre	44687894
<b>AMBULANCE</b>		Qatar Airways	44496666/44496000	Municipality (Doha)	44336336
<b>POLICE</b>		Qatar Airways (Airport)	44496688	Ministry of Education	44941111
Electricity	991	Gulf Air	44455444	Qatar Television (QTV)	44894444
Water	991	Gulf Air (Airport)	44656318	Qatar Broadcasting Service (QBS)	44894444
Hamad Hospital	44394444	Immigration & Passport Department	44890333	Qatar University	44852222
Childs Emergency Centre (Al Saad)	44393333	Traffic Department	44890666	Postal Department	44464000
Rumaila Hospital	44396666	Water Emergency	44329559	SriLankan Airlines	44322628/44369910
Women's Hospital	44396666	Electricity Emergency	44677601	Oman Air	44320509/44321373
Airport Services-Enquiry	44622999	Weather Forecasting (Admn)	44656590	Oman Air (Airport)	44626835

## Spanish Business Council, IBQ hold keynote lecture

TRIBUNE NEWS NETWORK  
DOHA

THE Spanish Business Council in Qatar and IBQ organised a keynote lecture at the W Doha recently.

The lecture was hosted by José Carlos García de Quevedo, director-general of trade and investment of the Spanish ministry of economy and competitiveness, and Bhupendra Jain, head of corporate banking at IBQ.

The conference focused on the Qatar-Spain economic relations in the light of recent positive economic developments. Over 40 delegates from Qatar and Spain attended the event. They were welcomed by the Ambassador of Spain to Qatar HE Carmen de la Peña Corcuera.

In his address, Quevedo covered bilateral trade and investment relations between the two countries, which have increased over recent years, but have still, in his opinion, had a long way to go. He praised the business communities of both countries.

He also stressed how much support had been given by the two governments, as institutional contacts and visits had intensified, resulting in a number of bilateral agreements.

The present situation of Spain within the EU was also addressed at length by Quevedo. He went into detail about the kind of fiscal consolidation measures and structural reforms put in place by the new Spanish government to counteract the current challenging situation of the Spanish economy.

Quevedo pointed out that these economic policies and actions will have a long-term positive effect on growth and employment. This is because they are in line with EU targets and the co-



A speaker at the keynote lecture, in Doha, recently.

mmun strategy across the EU to tackle present imbalances. Consequently, the measures have been fully endorsed by Spain's European partners.

For his part, Jain emphasised the remarkable growth of the Qatari economy and the country's increase in overseas investment.

"Qatari economy is expected to show significant and sustained growth and as one of Qatar's oldest banks, IBQ is well positioned to play a meaningful financing role in this growth. IBQ has participated in several landmark deals for the Qatar power transmission system, Qatar Steel, Doha Cables and Gulf Drilling International. This country remains an attractive destination for investment owing to its solid economic fundamentals. IBQ continues to support international companies doing business in Qatar," he said.



Students with their school bags donated by Rota on the occasion of Palestinian Child Day, in Gaza, recently.

## Rota gifts school bags in Gaza

TRIBUNE NEWS NETWORK  
DOHA

ON the occasion of Palestinian Child Day, Reach Out to Asia (Rota) and Islamic Relief celebrated with hundreds of orphans in Gaza Strip recently. School bags, packed with stationery, were distributed to the students of Gaza.

With the support of the Qatar's Ministry of Endowment, Islamic Affairs and Aljazeera Children Channel, thousands of students are now better equipped to go to school.

Distribution of school bags in Gaza marked the start of "Our Children, Our Future", a campaign launched by Aljazeera Children Channel, Qatar General Administration of Endowment and Rota to distribute 80,000 school bags to students in eight Arab countries — Palestine, Iraq, Somalia, Yemen, Sudan,



A student shows her school bag, in Gaza, recently.

Tunisia, Egypt and Libya.

Funded by the Qatar General Administration of Endowment, the campaign aims to help children facing difficult circumstances and living amid harsh environments or within war or conflict zones, in order to provide them with school bags to encourage

them to continue their education as it is the major guarantee to change their real life today and in the future.

The campaign promotes Qatar's philanthropic reputation and embodies the values of cooperation while emphasising the status of Aljazeera Children's Channel as

the first choice of children in the Arab world and beyond.

"We are proud of this partnership with the Ministry of Endowment and Aljazeera Children's Channel. The bags we have distributed through our partner Islamic Relief come in response to the needs of children living in harsh circumstances in Gaza," said Essa al Mannai, Rota director.

"This first distribution is part of 10,000 bags to be distributed to primary school students in Gaza this year, with the support of Qatar," said Moneeb Abo Ghazal, head of Islamic Relief delegation to Gaza.

Mannai went on to highlight the significant role of education in accomplishing peace and building bridges, assuring everyone that the goal of this and other Rota campaigns is to assist in the continuation of education under all circumstances.

"I am so happy because I

have enjoyed the entertainment day and received a new bag filled with all I need for school including books, pencils and other materials. I would like to thank all those who remembered me and sent me this precious gift," said one grateful Gaza student.

Rota has implemented many projects to improve the quality of education in Gaza, through rehabilitation of schools and equipping them with necessary materials and tools, and training teachers, in cooperation with Islamic Relief.

Working under the umbrella of Qatar Foundation for Education, Science and Community Development, Rota is a non-profit organisation which aims to enable local communities to receive the necessary tools for children to gain a quality primary and secondary education, especially children and communities affected by crisis in Asia.

## Qtel hosts charity dinner for Muslim scholars

TRIBUNE NEWS NETWORK  
DOHA

QTEL recently sponsored a global meeting of Muslim scholars in Doha. This was part of the telecom company's continued effort to reach out to the community with cultural and religious initiatives.

The event was a special charity dinner to raise funds for Waqf or religious endowment to support "national renewal globally". Organised by the International Union for Muslim Scholars, the dinner was part of a series of ongoing initiatives to raise awareness and funds for charitable causes.

Scholars from around the world came together for the charity dinner at Sheraton Hotel, Doha. Qtel supports a wide range of local and regional charity initiatives under its CSR strategy. For



International Union of Muslim Scholars Chairman Dr Sheikh Yusuf Al Qaradawi and International Union of Muslim Scholars General Secretary Dr Sheikh Ali Mohyeddin Qura Daghi, speak at a charity dinner, in Doha, recently.

Qatar, Hand in Hand". In addition, the company is playing a key role in support-



ing initiatives related to local sport, education, environment and healthcare.

## MoI workshop for guards concludes

TRIBUNE NEWS NETWORK  
DOHA

THE Ministry of Interior's (MoI) Criminal Investigation Department recently hosted an awareness workshop for security guards of companies operating in the Industrial Area.

The workshop — which concluded earlier this week — focused on the role and duties of security guards and private security firms. They were held to "instill a security sense among the guards and reduce the crime rate in their establishment".

More than 1,000 security personnel working in 150 companies attended the three-day programme.

Head of criminal investigation section at Rayyan Security Department Capt Khalifa Mohammed al Atiyya said that the programme was held as part of the ministry's initiative to communicate and cooperate with companies in the Industrial Area to enhance security in the area.



MoI officials and security guards attend a lecture, in Doha, recently.

He added that maintaining security was the ministry's prime responsibility and therefore, "it was important to relate with all stakeholders". Atiyya thanked all those who contributed to the suc-

cess of the programme and urged the participants to communicate with the department through telephone number "66817373" or via email: rayyanis-@moi.gov.qa.

Participants noted that the workshop was useful. They received tips on how to cooperate with the security authorities. They also thanked the ministry for the programme.

## Souq Waqif Boutique Hotels makes appearance at Dubai travel meet

TRIBUNE NEWS NETWORK  
DOHA

SOUQ Waqif Boutique Hotels, the first set of luxury boutique hotels across the GCC, made its first appearance at the Arabian Travel Market (ATM) in Dubai recently.

By participating in a premier regional event studied with professionals in the travel, tourism and hospitality industries, Souq Waqif Boutique Hotels marks its footprint in the hotel industry in the Middle East.

"The Souq Waqif Boutique Hotels brand is built with distinctiveness and eccentricity being at the heart of each and every one of the properties. In order to truly succeed one has to push boundaries to keep ahead of the curve and our presence at ATM demonstrates our commitment to excellence in Arab hospitality," said Abdullah bin Ali al Attiyah, executive manager of Al Rayyan Project Management.

The Souq Waqif Boutique Hotels, individually recognised as Al Najada, Al Mirqab, Arumaila, Musheireb, Al Jasra and Al Bidda Boutique Hotels, are each designed to set a unique atmosphere with their distinctive décor, service and dining options.

Dotted across the historic, thriving Souq Waqif, the six boutique hotels have inherited their traditional names from nearby residential neighbourhoods. While Al

Najada, Al Mirqab and Arumaila Boutique Hotels are currently operational, three additional hotels will be revealed to the public in the second quarter of 2012.

Following the concept of boutique hotels, introduced by Souq Waqif Boutique Hotels to the Middle East, none of the hotels feature more than 37 rooms. Four of 12 impressive dining outlets are currently open at the Souq Waqif Boutique Hotels, including East and The Terrace Lounge in Al Mirqab Boutique Hotel, as well as The Canteen in Arumaila Boutique Hotel and The Courtyard in Al Najada Boutique Hotel.

According to Attiyah, the development of the Souq Waqif Boutique Hotels is in sync with Qatar's elevating need for accommodation. "With the events the country has in tow, Qatar is looking forward to a further booming tourism industry in the coming years. Establishing the Souq Waqif Boutique Hotels brand is an important milestone that plays an integral role in transforming the hospitality experience for both business and leisure travellers from all over the world," he added.

From leisure to fine dining, the Souq Waqif Boutique Hotels collection offers a rich variety of opportunities to experience Qatar. Presenting a truly distinctive retreat, Souq Waqif Boutique Hotels aims to transform the hotel industry in the Middle East.



Souq Waqif Boutique Hotels' stand at the Arabian Travel Market, in Dubai, recently.



Officials with students of Bhavans Public School during a function, in Doha, recently.

## BHAVANS INAUGURATES SAFETY, SOCIAL SCIENCE CLUBS

TRIBUNE NEWS NETWORK  
DOHA

THE Bhavans Public School (BhPS) inaugurated its Road Safety Club and the Social Science Club recently.

The chief guest on the occasion, Lt Fahad Shereeda al Abdulla from the Ministry of Interior, in his address lauded the

**A hand written language magazine by the students, dedicated to victims of traffic accident, was released on the occasion by the chief guest.**

school for organising such awareness creating activities for the students.

A notice board displaying latest science inventions named 'Science Corner', two exhibitions on road safety and social science respectively were also inaugurated by the Ministry of Interior official.

A presentation on road safety for the children was made by Faisal al Hudawi,



Officials at an exhibition mounted by students of Bhavans Public School, in Doha, recently.

media coordinator of the Ministry of Interior.

A quiz on road safety was also conducted and the winners were awarded

prizes and gifts.

A hand written language magazine by the students, dedicated to victims of traffic accident, was released

on the occasion by the chief guest.

BhPS Principal Dr G Manuwal welcomed the gathering. School

President Saleem Ponnambath was present at the event. School counsellor Chaitali Shetty conducted the programme.

## TRAQ organises 'Ladies and Kids' Night'



Children perform at TRAQ's cultural programme, in Doha, recently.

TRIBUNE NEWS NETWORK  
DOHA

THE Thiruvananthapuram District Residents Association-Qatar (TRAQ), a socio-cultural organisation of expatriates from Kerala, held its 'Ladies and Kids' Night', a cultural programme at a colourful ceremony held at the Indian

**It was the second cultural day celebration of TRAQ after the inauguration of the forum in 2010.**

Cultural Centre recently. A host of cultural activities like fashion show, group dance, skit, fancy dress and music, both vocal and instrumental, were performed by the members of the forum. The budding talents of the forum were given chance to showcase their talents.

It was the second cultural day celebration of TRAQ after the inauguration of the forum by the Maharaja of Travancore in 2010.

## Grand Heritage's Blue offers choice of cuisines

TRIBUNE NEWS NETWORK  
DOHA

GRAND Heritage Doha's Blue restaurant is offering its patrons cuisines from different parts of the world. Its plush and comfortable interiors create a comfortable homey ambience for guests.

Luxurious tan leather chairs accompany the deep mahogany tables and these,

along with some other finely chosen features lend a sophisticated charm to the restaurant.

The menu at Blue is an artful blend of cuisines from East to West. It is an iMenu featuring vivid photos of all the dishes on the menu, including award-winning sushis, makis, steaks and other dishes.

Rib-eye, tenderloin, fillet, T-bone and rump are among

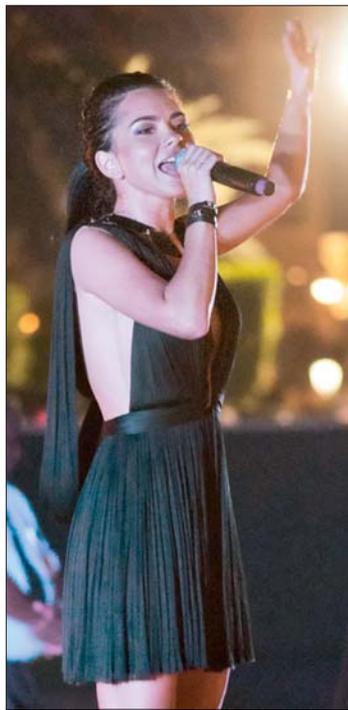
the types of steak served. Recently, the sushis at Blue were awarded the Diyafa food award in Qatar.

According to a release by Grand Heritage Doha, patrons can make a choice between dining inside the restaurant or enjoy the picturesque view of the neighboring Aspire Park while seated outdoors on the grand open terrace of the restaurant.



Grand Heritage Blue restaurant.

# Romanian nightingale charms Doha fans



AILYN AGONIA  
DOHA

IT was an evening to remember for Doha residents at the InterContinental Doha, on Thursday. The music lovers were thoroughly entertained as they danced to the tune of Romanian superstar Inna.

The hotel's beachfront was turned into a large dance floor as the petite pop-dance singer — often compared to Shakira, Rihanna, Britney Spears and Lady Gaga in the West — took the stage.

About 2,000 people partied with the Romanian nightingale. She performed most of her smash hit numbers which included her debut single *Hot*, and *Deja Vu* which released in 2009. Her other number *Love* was

**The pop-dance singer is often compared to stars like Shakira, Rihanna, Britney Spears and Lady Gaga.**

a phenomenal success in the Czech Republic, Poland and Hungary. She also sang the electro-house number *Amazing*.

Not only that. Her Doha fans were star-struck when she performed 'live' her first single for 2012, titled *Cabiente*. The crowd had a wonderful time grooving with Inna, who was evidently in her elements, performing



Romanian singer Inna (left) performs before a large audience at InterContinental Doha, on Thursday.

for the first time before the Doha crowd. She even tried some Arabic words to the delight of her fans.

Eager to interact with her audience, Inna even climbed down the stage and took time to perform among the crowd. It was an unbelievable moment for the lucky few who were able to get up-close

with the European diva.

Prior to Inna's performance, local favourites DJs Jared McCulloch, Steve KZ and Xwolf warmed up the crowd with their own numbers.

Inna — who wowed her Doha fans — both with her on-stage energy and sophistication, is not only a consistent chart-topper in Romania but

also a household name in countries like Russia, Poland, Bulgaria, Serbia, Slovakia, Greece, Belgium and the Netherlands.

She went home with four trophies at the Romanian Music Award 2009. In the same year, she was hailed as the 'Best Romanian Act' at the MTV European Music

Awards held in Berlin, Germany. As of February 2012, Inna is the first European female singer to surpass one billion hits on YouTube.

The 'Inna Live' show in Doha was organised by InterContinental Doha, in association with Global DJs and ILQ-loveqatar.

## Regency Travel & Tours wins award

TRIBUNE NEWS NETWORK  
DOHA

REGENCY Travel and Tours of Qatar — winners of the world travel award for the Middle East's leading Travel Agency from 2007 to 2011 — retained the award of the Middle East Leading Travel Agency for sixth time in a row.

Regency Travel and Tours scooped the honour of being the Middle East Leading Travel Agency for 2012 competing against big names in the travel industry.

They also bagged the award for 'Qatar's Leading Travel Agency' for three years in a row. Hailed as 'the Oscars' of the travel industry, World Travel Awards is acknowledged across the globe as the ultimate travel accolade, and celebrates those brands that are pushing the boundaries of industry excellence.

A packed delegation of senior tourism officials travelled from over 30 countries to attend WTA's Middle East Ceremony 2012.

More than 462 organisations across the Middle East, spanning 125 categories entered the competition.

Tareq Abdullatif Taha, Chief Executive Officer of Regency Travel and Tours, received the award in the presence of elite assembly of travel, tourism and hospitality executives.

General Manager NM Shafiq, Travel Manager Naushad ME, Tours Manager Farooq Siddiqui and a host of other members accompanied him to Dubai to receive the award.

Tareq said he was proud to represent Qatar and having yet again won this year's Middle East Leading Travel Agency Award for the sixth time in a row. He attributed the success to his loyal customers "for their trust in the organisation", and dedicated the award to his team and their hard work and the quality of service they provided to their customers. He further said Regency Travel & Tours is known for its quality customer service, unique concepts, innovative methods and a travel agency who leads from the front.

## DOHA JAM STREET BASKETBALL COMPETITION



Players take part in a basketball match at Aspire Park, in Doha, on Friday. The match is part of the Doha Jam street basketball competition which got underway at the Park's outdoor courts. The finals will be held from 6pm on Saturday.

## The Pearl-Qatar hosts colourful 'open day' for residents

TRIBUNE NEWS NETWORK  
DOHA

UNITED Development Company (UDC), master developer of The Pearl-Qatar, held its third open day for residents of the Island, recently.

The community event also marked a significant milestone — the third anniversary of the first residents moving to The Pearl-Qatar with more than 5,000 people now calling the Island their home.

Following the success of the inaugural open day in April 2011, the 'Third Residents Open Day' was inaugurated by The Pearl-Qatar's Director of The Central Authority Directorate (TCAD) Abdulrahim al Ibrahim who said the event was part of The Pearl-Qatar's commitment to deliver exceptional service to residents and visitors.

The open day, organised by TCAD, saw UDC senior management and all departments



Director of The Pearl-Qatar Central Authority Directorate Abdulrahim al Ibrahim cuts a cake to mark the third anniversary of the first residents moving to the development, in Doha, recently.

on hand to provide information about the growing list of services available exclusively for residents.

"The Island is now a thriving and continually growing multicultural community," Ibrahim said. "TCAD works

with all departments, not only to ensure the smooth running of the Island, but also to plan new activities and introduce services that make life easier. Our business is to continue to deliver five star services consistent

with The Pearl-Qatar's glamorous and luxurious image."

According to Fadi el Kik, chairman of The Pearl-Qatar executive board, TCAD's strategy is in sync with the board's overall strategy of making The Pearl-Qatar a top



Residents gather for a day of orientation and fun at The Pearl-Qatar, in Doha.

five-star destination in the region. "TCAD is intrinsically engaged with our residents and the open day is another way to interact with them and introduce the ever-growing range of five-star services we offer that make the island a

luxurious and unique place to live," Kik added.

Retailers and service providers at The Pearl-Qatar took part in the open day including Vodafone Qatar, Ronautica Middle East (RME) and Insure Plus as

well as the Island's health and environment provider Glitter and security service Shield.

A number of activities and entertainment for children took place which included face painting, jumping castles and games.